

# We Have a **SMALL** Request



Actual size of premature newborn.

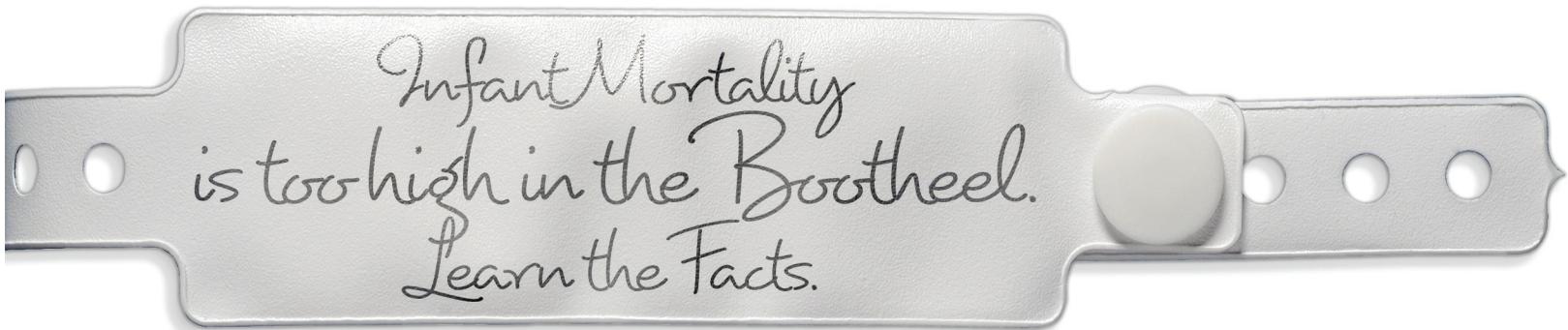


Learn How We're Helping Local Newborns Reach Their **FIRST BIRTHDAY**

\*\*\*\*\* ECRWSEDDM \*\*\*\*

Local  
Postal Customer

NON-PROFIT  
ECRWSS  
U.S. POSTAGE  
PAID  
PERMIT #1291



Its Causes Are  
**KNOWN**

Causes range from economic challenges and behavioral choices to a lack of education and access to resources.



It Affects  
**EVERYONE**

Not only does the loss of children traumatically affect the lives of mothers and loved ones, it also has long-lasting emotional, and even economical, impacts on EVERYONE in the community.



It Can Be  
**STOPPED**

While the problem of infant mortality in the Bootheel is real, so are the possibilities to significantly reduce the number of deaths. Whether you are a community leader, a business owner, or an individual willing to help, everyone can take an active role in getting babies to their first birthday.

**LEARN. PARTNER. PROMOTE.**

Learn more at [BootheelBabies.org](http://BootheelBabies.org). Join the conversation at [f/BootheelBabies](https://www.facebook.com/BootheelBabies)

or call BNHI 573.748.5541 or MBRC 888.317.4949



**BOOTHEEL  
Babies**  
& FAMILIES

Bootheel Babies and Families is an infant mortality reduction initiative funded and supported by Missouri Foundation for Health, working in coordination with BNHI and MBRC.

**GROWING STRONG TOGETHER**